

## The 2024 Shanghai Fastener Professional Exhibition To Be held At The Shanghai World Expo Exhibition and Convention Center On May 22

In pursuit of a new chapter of overall opening and in order to assist the healthy and sustainable development of fastener industry, strengthen international exchanges and cooperation to create a green industrial supply chain, release the latest technological product information, and promote the transformation of fastener industry to high-end and branding, and meet the increasing demand of high-end equipment manufacturing industry, the world's top international exhibition of fastener industry in 2024 -- the China · Shanghai International Fastener Show 2024 (hereinafter referred to as the **IFS China 2024**, Shanghai fastener professional exhibition in 2024) will be held during May 22-24 at the Shanghai World Expo Exhibition and Convention Center with the determination to brave the wind and the waves, and the attitude of high morale, to set up the "weather vane" of the industry, and the "barometer" of exhibition!

This exhibition is co-organized by China General Machine Components Industry Association, China Fastener Industry Association, Shanghai Afastener Exhibition Co., Ltd., and Hannover Milano Fairs Shanghai Ltd..

It is learned that with the accumulation and development of previous editions of the exhibition, IFS China has become one of the world's famous professional fastener exhibitions, as in 2023 the exhibition area of it reached 42,000 m², attracting the participation of 891 exhibitors from home and abroad (2017 stand booths), over 20 buyer delegations from home and abroad, and 50,263 person-time of professional visitors (including 6,737 overseas visitors). Established enterprises of global fastener industry chain participated, demonstrating the influence of IFS China in the industry.

#### Four highlights of IFS China 2024

• The scale of the exhibition is unprecedented, exhibiting the whole industry chain of fasteners

Exhibition area: 42,000 m<sup>2</sup>

Exhibitors: 1,000

Standard booths: 2,000

Expected visitors: 38,000+ from home and abroad

IFS China is a professional fastener exhibition with large scale and industrial authority, covering a

wide range of fastener industry chain (with the largest scale in China).

Pavilion 1 (raw materials, equipment, molds, consumables) + Pavilion 2 (finished fasteners)

### The true double exhibition pavilions cover comprehensively the upstream and downstream fastener industry chain!

As a core fastener professional exhibition of the global fastener industry, IFS China connects the entire upstream and downstream industry chain, with exhibits cover fastener raw and auxiliary materials, professional equipment, molds and consumables, design technology, testing experiments, e-commerce platform, industry services, information & consultation, standard fasteners, special fasteners, stamping parts and others of the industrial chain, to benchmark the global fastener industry market and terminal field.

#### • The authoritative "China" prefixed exhibition, which is the only one in the industry

IFS China is the only international fastener professional exhibition subordinating to the China General Machine Components Industry Association and China Fastener Industry Association! China Fastener Industry Association, founded in 1984, is the only authoritative and representative national industry association in China's fastener industry. Shouldering the responsibility of leading the development of the industry and serving the industry and enterprises, China Fastener Industry Association actively promotes the foreign exchanges and cooperation of the fastener industry over the years. Through this associational link, IFS China gives full play to the advantages of the industry and resources at home and abroad, contacts with the overseas fastener industry in time, and grasps the development trend.

The professional operation team with 15-year expertise in fastener industry of Shanghai Afastener, and the Germany Hannover international top exhibition company, join hands in strength again for an innovation of the specialization, internationalization and branding of the exhibition, while giving full play to the resources and guidance advantages of the association, inviting fastener insiders from home and abroad to come and jointly promote the development of the industry.

### **Previous Scale**



#### Well-known fastener enterprises will gather in Shanghai, showing the strength of global smart manufacturing

All the well-known enterprises in the global fastener industry chain will participate in the exhibition, demonstrating the influence of IFS China in the exhibition industry. Near 1,000 enterprises from over 30 countries and regions participate in the exhibition every year. Among the exhibitors, domestic exhibitors of China account for 70% and overseas exhibitors account for 30%, demonstrating the influence of IFS China in the exhibition industry!

The following is representatives of some enterprises in the whole industrial chain:





# The concurrent activities of exhibition show the trend, flooding with business chances and orders. A number of characteristic theme activities organized concurrently with the exhibiting ideas of industry-wide coverage, multi-scene combination, and multi-directional exhibition, will certainly create a grand industrial ceremony for fastener insiders to explore trends, discover business opportunities, search for channels, find new products, take orders and gain cooperation.

Activity 1: "My friends Share A Lot" industrial hot topic conference

Activity 2: The 5<sup>th</sup> national fastener technology exchange and theme lecture

Activity 3: "Mysteel" wire rods & materials meeting

Activity 4: Fastener industry distributors' conference

As an international exhibition, IFS China will develop towards a more international, professional and diversified future, continue to bring the cutting-edge industrial technologies, emerging hot spots and developing trends to the vast fastener insiders and entrepreneurs, and provide a high-quality platform for international integration and smooth cooperation, which would promote the rapid development of the global fastener industry.